

July 21, 2009

FOR IMMEDIATE MEDIA RELEASE

Introducing...New Liberty Doors by Amweld International

Amweld International, LLC is proud to announce their new product line of steel doors marketed under the "Liberty" brand name. **Liberty Doors by Amweld International**, will offer a unique "**value priced door**" that is industry competitive and provides an aesthetically sound steel door alternative. The unique differences this new door provides to the marketplace are... quality, choice and value!

Liberty Doors by Amweld International will be branded with the following brand mark:



The new Liberty Door is made to minimum SDI specifications and carries a 5-Year Warranty, while similar products in the marketplace only have a 1 year warranty or less. The door includes the same patented laser-welded edge construction used on Amweld's quality Laser-Edge doors. The door has standard features, which are highlighted by a 90 minute WHI fire and smoke label, non-handed design, and a polystyrene core. Amweld surveyed the import door market and has now engineered a value priced product (at their new, state-of-art manufacturing facility) that is strongly focused on quality.

"Liberty Doors fill a big void," stated Chuck Gerber, Vice President of Sales & Marketing at Amweld International. "Amweld has recognized the need in the industry for an economical door for applications that require limited functions. The Liberty Door product line was developed specifically for those who are requesting...and only need... a lower priced quality door. Amweld continues to remain focused on their premium, quality, Laser-Edge Door, since that is the product which is highly recognized in the industry and specified by architects, owners and project managers. We recognize the need to expand product options which have been requested by our distributors and their customers."

Continued on Page 2

July 21, 2009

“At this time, we have a short but effective SKU offering for this product line,” stated Ian Robinson, Liberty Brand Product Manager at Amweld International. “We will be extremely competitive against the lesser quality value priced doors that are on the market today and we will continue to take back market share from the Chinese imports. It’s a fact... for over 60 years Amweld has been manufacturing a better door, and we guarantee it.”

The Liberty Door is suitable for use in commercial, residential and industrial building applications. The door fits standard steel frames and the lockset preparation provides for field installation of locksets manufactured in accordance with ANSI/DHI A115 (Mortise) or A115.2 (Bored). All doors are delivered prime coated, ready for field painting.

For complete information on the new Liberty Doors, please visit the Amweld International website at: www.amweld.com, or contact:

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Attachment: New Product Profile Sheet for Liberty Doors by Amweld International, LLC

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